

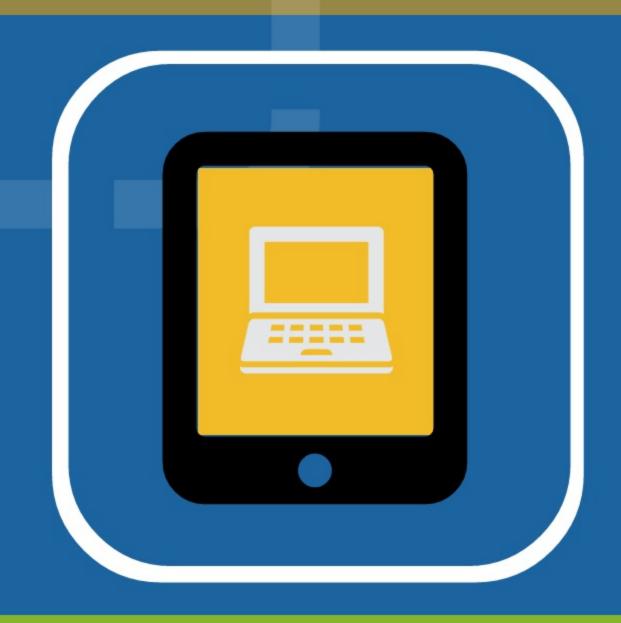
# WHERE TO POST CONTENT

DETERMINING THE MOST EFFECTIVE MEDIUM

## WEBSITE

Our home on the web. Filled with information about our organization, organizational documents, resources for members, pictures, and LAOH events and activities.

laohnys.com





# FACEBOOK

Ideal for sharing activities, pictures and stories of members' good works and events, information on topics related to our mission and of interest to members & the community, and links to more detailed content.

facebook.com

### BLOG

Great for sharing more in-depth information on topics related to our mission and of interest to our members & the community. Posts should be at least 600 words, include a picture(s), and cite all sources.

laohnys.com/blog





# TWITTER

Twitter posts (tweets) are limited to 140 characters. Best for sharing short bursts of information, pictures, events, and links to more detailed content.

twitter.com

