



WHERE TO POST CONTENT

DETERMINING THE MOST EFFECTIVE MEDIUM

WEBSITE

Our home on the web. Filled with information about our organization, organizational documents, resources for members, pictures, and LAOH events and activities.

laohnys.com



FACEBOOK

Ideal for sharing activities, pictures and stories of members' good works and events, information on topics related to our mission and of interest to members & the community, and links to more detailed content.

facebook.com

BLOG

Great for sharing more in-depth information on topics related to our mission and of interest to our members & the community. Posts should be at least 600 words, include a picture(s), and cite all sources.

laohnys.com/blog



TWITTER

Twitter posts (tweets) are limited to 140 characters. Best for sharing short bursts of information, pictures, events, and links to more detailed content.

twitter.com



LAOH NYS