



Ladies Ancient Order of Hibernians, Inc.

NEW YORK STATE BOARD

2017 – 2019
NY STATE BOARD

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It is an honor to have been asked to stay on as the LAOH NYS Information Technology Appointee. Your feedback during our recent convention in Western New York and throughout the past two years has been overwhelmingly positive. I will endeavor to continue utilizing the web to ease communications, to empower our membership by making information and resources available at their convenience, and by expanding our online presence.

One way to expand our online presence is to share more stories of the good works we do. In addition to raising our public profile this will bring more attention to the charities and causes we support. The idea is simple and takes only a minute:

One Picture, One Paragraph

When you are attending an LAOH event, function, outing, etc. take a picture, type up a few details, and text or email it to me.

Please note this is separate from newsletter submissions. Continue to send your newsletter articles/pictures to our Public Relations Appointee.

Another way to expand our online presence is for all Divisions to establish a website. These days organizations are expected to have websites and those that do not may be overlooked by potential members or community partners. Websites, as opposed to social media accounts, are a stable home online. They also add to the credibility of our organization.

Technology has changed a lot in recent years and websites are easier than ever to create. If you're comfortable working on a computer, you can create a website. No special skills required. Please take a few minutes to review the infographics on websites and social media accounts on our [Resources page](#).

I look forward to working with all of you and with our new Board. Feel free to reach out, my contact information follows.

In Friendship, Unity and Christian Charity,

Colleen O'Reilly
Ladies Ancient Order of Hibernians, Inc.

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